BLENDED INTENSIVE PROGRAMME · MONS CAMPUS

Cosmetic Program

22 – 26 February

To be confirmed · Confirmed

	MON 22 Introduction	TUE 23 Marketing & R&D	WED 24 Company visit	THU 25 Regulation & lab	FRI 26 Regulation & lab
8:30	Coffee time	Coffee time	Departure by bus from Mons Campus	Coffee time	Coffee time
9:00 –12:30	9:00 **Introduction quiz session** Ing. Charlotte Saussez & Prof. Laura Castoldi 10:00 **Cleansing needs & cleansing products**	9:00 **From native plants to sustainable cosmetics** Valentina Fernandes Domingues · natural antioxidants, shower oil use case 10:00 **Lecture** (tbc)	9:00 – 12:30 **Company visit** (tbc) Options under review L'Oréal Caudry Cerepharma L'Oréal Libramont Ateliers du Saupont	9:00 All teams **ISO 22716 in practice & label overview** Dr Juan Manuel Segui Cosme 10:00 All teams **The PIF · focus on R&D** Prof. Iris Usach Perez	9:00 All teams **ISO 22716 in practice & label overview** Dr Juan Manuel Segui Cosme 10:00 All teams **The PIF · focus on R&D** Prof. Iris Usach Perez
12:30	**Lunch break** — Restaurant "La bascule" — Mon, Tue, Thu, Fri · Wednesday lunch during the visit				
14:00 –18:00	14:00 – 16:00 · tbc **How to build a brand?** Anne-Sophie Charle, CEO Maison Eole · plus cleansing product demonstration 16:00 **Scientific debriefing of the Maison Eole formulation** 18:00 **Guided tour of Mons city centre**	14:00 · tbc **Marketing lecture** 15:00 – 18:00 · tbc **Marketing exercise** Hands-on group work	14:00 – 17:00 · tbc **Company visit, afternoon session** L'Oréal or alternative site 17:00 **Back at Mons Campus**	TEAMS A · B **Lab cleansing** 14:00 – 18:00 TEAMS C · D 14:00 **Labelling exercise** Dr Segui Cosme 15:00 **Tablet-based bioactive cosmetics** Prof. Odeta Baniukaitienė 16:00 – 18:00 **Team work on the final project**	TEAMS A · B 14:00 **Labelling exercise** Dr Segui Cosme 15:00 **Tablet-based bioactive cosmetics** Prof. Odeta Baniukaitienė 16:00 – 18:00 **Team work on the final project** TEAMS C · D **Lab cleansing** 14:00 – 18:00